

*Correspondence with ITV regarding tobacco content
in the third series of "Love Island" - July 2017*



From: "Ghosh, Julki" <julki.ghosh@itv.com>
Date: Sunday, 23 July 2017 at 15:00
To: Murray Rachael <mszrlm@exmail.nottingham.ac.uk>
Cc: "richard.cowles@itv.com" <richard.cowles@itv.com>, "mike.large@itv.com" <mike.large@itv.com>, Marcus McKinlay <marcus.mckinlay@itv.com>
Subject: Re: Love Island

Dear Professor Murray

Thank you for your second email requesting further information with regard to the smoking habits of the contestants on 'Love Island'.

In order to maintain programme confidentiality, I'm afraid we cannot divulge any more details regarding the production process than we have already provided, and would certainly not divulge the individual cast members' preferences.

Best

Julki Ghosh

On 20 July 2017 at 20:49, Rachael Murray <Rachael.Murray@nottingham.ac.uk> wrote:

Dear Julki,

Many thanks for your prompt response to my query, and for your reassurances around the islanders needs and adherence to regulations. There are just a couple of things I would like you to clarify for me, if you wouldn't mind?

Firstly, do you choose the brand of cigarettes provided to the Islanders or are they chosen by the Islanders themselves? Secondly, do you have an idea of how many different brands are being provided to the Islanders? Thirdly, who transfers the cigarettes to plain white packs-is this your production crew or the tobacconists from which you are purchasing? Fourth, could you please confirm whether the purchases are made by the ITV production crew themselves or if there is a third party responsible for this? Finally, could you please confirm which of the Islanders' brand of choice is Lucky Strike Crush and Roll?

Many thanks for your assistance with my enquiry, your support is very much appreciated.

Kind regards,

Rachael

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From: "Ghosh, Julki" <julki.ghosh@itv.com>
Date: Thursday, 20 July 2017 at 09:30
To: Murray Rachael <mszrlm@exmail.nottingham.ac.uk>
Cc: "Cowles, Richard" <Richard.Cowles@itv.com>, "Large, Mike" <Mike.Large@itv.com>
Subject: Fwd: Love Island

Dear Professor Murray

Thank you for your letter with regard to the current series of 'Love Island', your enquiry has been passed to me for a response.

The production team at ITV are responsible for all the Islanders' needs, including all their emotional, physical and pastoral care. As such, it is up to us to provide a limited amount of cigarettes daily for those who choose to smoke. The cigarettes are purchased from local tobacconists.

There are strict broadcasting regulations regarding the prominence of manufacturers or commercial references so we do not purchase one brand of cigarettes, nor would we ever disclose the brands on screen.

I hope that helps.

Yours sincerely

Julki Ghosh

Compliance Advisor

----- Forwarded message -----

From: Rachael Murray <Rachael.Murray@nottingham.ac.uk>
Date: 18 July 2017 at 09:26
Subject: Love Island
To: "richard.cowles@itv.com" <richard.cowles@itv.com>

Dear Richard, I understand that ITV studios co-produce the show 'Love Island'. I have a few queries relating to the provision of cigarettes on the show, namely:

Where the packs came from

Who sourced them

Were the cigarette manufacturers involved in any way?

I would appreciate any info you may be able to provide.

Kind regards,
Rachael Murray

*Dr Rachael Murray
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Nottingham City Hospital
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Tel: 0115 8231389*

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