



The Venue: Bailbrook House & Grounds



Bath Historic Centre
2 hours from London Heathrow



UKCTAS

UK Centre for Tobacco & Alcohol Studies

11TH – 13TH SEPTEMBER ALCOHOL POLICY IN PRACTICE 2018

Essential Alcohol Training for Policymakers; Advocates, Practitioners & Researchers

- ★ *“Great range of content and world-class speakers. Organisers did an amazing job including looking after us all while we were here. The mix of lectures/ Q&As / panel discussions was great. Really worth taking time away from work /home to attend this.”*
- ★ *“Extremely informative course and relevant to current alcohol policy challenges. Good venue, convenient location and lovely setting. Module well organised and brilliant range of speakers.*
- ★ *“Thank you very much. It was a great privilege to listen and attend this course. Lectures and lecturers were outstanding.”*
- ★ *“Very informative useful training, well worth my time and travel.”*
- ★ *“Wonderful networking opportunity.”*
- ★ *“Thank you for such a brilliant training event – the content was spot on, all the presentations and sessions were really, really good and I came away feeling that I had learned masses: a rich diet of fact and opinion. I can honestly say that I have rarely – if ever – enjoyed such an event quite as much as this one.”*

Featuring:

Prof. Anna Gilmore
University of Bath
Alcohol Industry Activity

Prof. Karine Gallopel-
Morvan
EHESP School of Public
Health, Rennes, France
Alcohol Marketing

Dr. Carol Emslie
Glasgow Caledonian
University
Alcohol & Gender

Dr. John Holmes
University of Sheffield
Trends & Pricing Policies

Dr. James Nicholls
Alcohol Research UK
Alcohol Licensing

Institute of Alcohol
Studies &
Balance North East
Advocacy in Practice

WHERE?

**Bailbrook House Hotel
Bath, Somerset, UK**

WHEN?

**10am, Tuesday 11th to
5pm, Thursday 13th
September 2018**



CANCER
RESEARCH
UK



igniting our potential

COURSE CONTENT

ALCOHOL POLICY OVERVIEW

- Effective policy options and latest evidence
- Current & historic perspectives
- Alcohol & Gender in Policy & Society

ALCOHOL USE & EFFECTS

- Measuring & monitoring consumption and data
- Alcohol & the Brain: implications for policy.
- Brief Interventions: state of the art evidence & practice.

PRICE, PLACE, PROMOTION

- Pricing policy: taxation; minimum unit pricing
- Alcohol availability & premises licensing
- Alcohol marketing: traditional & digital media; policy options.

ADVOCACY, ACTION & OPPOSITION

- Implementing effective local policy options
- Media advocacy practice & opportunities
- Alcohol industry actions & influence

QUESTIONS?

WHO SHOULD ATTEND?

Anyone wishing to gain an in-depth understanding and up to date insight into evidence and innovative practice in alcohol policy in the UK and internationally. Previous participants have included people working in public health, local and national alcohol policy, or alcohol research; from Iceland to New Zealand.

WHO IS ORGANISING THE COURSE?

This course is provided by the UK Centre for Tobacco and Alcohol Studies (UKCTAS), a Public Health Research Centre of Excellence which includes 13 universities (www.ukctas.net). The course is co-ordinated by Dr. Niamh Fitzgerald, Senior Lecturer in Alcohol Studies, at the Institute for Social Marketing, University of Stirling.

COST?

If you book on/before Friday 15th June 2018, the cost is: £450 (early bird rate). After that, its £550 from 16th June. The cost covers all lunches and refreshments and a networking dinner on Monday evening. Accommodation is not included but can be booked for you on request at a special rate (see below).

HOW TO APPLY?

You can apply here: <https://goo.gl/forms/MBkGN8zqNWJC70tv2>

For booking or invoicing enquiries, please contact our 'CPD Team' health.sci.cpd@stir.ac.uk at the Faculty of Health Sciences & Sport, UK Centre for Tobacco and Alcohol Studies, University of Stirling, Phone: 01786 466 336.

PLACES ARE LIMITED! Places will be allocated on a first come, first served basis. Participant numbers limited to 40 to ensure an effective learning experience and networking opportunities. Applications will not be taken after 31st August 2018.

MORE INFORMATION?

For enquiries about the course and its suitability for your needs, please contact Dr. Niamh Fitzgerald (niamh.fitzgerald@stir.ac.uk).

The full programme will also be available from ukctas.net/alcoholcpd

ACCOMMODATION?

A block of rooms has been reserved at the course venue Bailbrook House for those wishing to stay (more details in the panel opposite). Room cost including breakfast is £99 per night for early bookers We can book a room for you and add this cost to your account. **Early booking is essential.** Further information about the venue can be obtained from <https://www.handpickedhotels.co.uk/bailbrookhouse>.

GETTING THERE?

Bailbrook House can be accessed via a short taxi ride from central Bath, or directly from Bristol Airport. Bath is a 90 minute training journey from London Paddington which is itself connected to London Heathrow by the Heathrow Express shuttle service, taking 15 minutes.



Queen Charlotte room



Bailbrook House is a recently refurbished 19th century 4* hotel, set within 20 acres of private grounds, with views towards central Bath and the countryside.

Bath is just 1 and half miles away; travel time from London Heathrow is under 2 hours.

The sympathetically restored Mansion House takes advantage of the stunning architectural features of the historic building and **the course will be hosted in the Queen Charlotte room, pictured above.**

The course fee includes pastries on arrival, tea, coffee and refreshments throughout, 3 lunches and a networking dinner on Tuesday 12th. **A specially negotiated rate of £99 per night B&B is available to those booking early.**

With landscaped gardens, the venue boasts views of the Avon Valley, Bath's city centre, and beyond. Guests can enjoy free Wi-Fi and free onsite parking.