4th - 8th February 2019
ALCOHOL, PROBLEMS, POLICY & PRACTICE
Kings College London

★ “I think this should be made a compulsory component of any MSc course looking at substance use disorder.”
★ “It was fantastic and I would strongly recommend others to attend in the future.”
★ “…this was a wonderful overview - a perfect balance of breadth and depth.”
★ “I feel incredibly privileged that such a range of academics took the time to come and lecture on this course.”
★ “The online component was a refreshing enlightening delight as it allows self-paced learning with an assessment at the end.”

WHERE:
Addiction Sciences Building
4 Windsor Walk
Denmark Hill
London
SE5 8BB
**WHO IS ORGANISING THE COURSE?**
This module is coordinated by the Addictions Department at King’s College London jointly with the UK Centre for Tobacco and Alcohol Studies (UKCTAS) and has been facilitated by Prof. Ann McNeill, Dr. Niamh Fitzgerald and Dr. Sadie Boniface.

**WHO IS PRESENTING?**
Leading academics from King’s College London and across the 13 universities in the UKCTAS will present and discuss the latest evidence. Speakers will also include Dr. Matt Egan (LSHTM), Dr. Zarnie Khadjesari (KCL), Prof. Gerard Hastings (Stirling), Prof. Ann McNeill (KCL), Dr. Niamh Fitzgerald (Stirling), Dr. Ben Hawkins (LSHTM) and many others. Many of the inputs have broader public health relevance beyond alcohol, to other health issues such as tobacco, obesity and inequalities. An updated programme will be available in early 2019.

**WHERE AND WHEN?**
The course will run from 1pm Monday 4th Feb until 1pm Friday 8th Feb 2018 and is held at the Addiction Sciences Building in Denmark Hill.

**FEES**
Course fee for people working in the public or voluntary sector: £700.
£100 early bird discount available until 14th December 2018.

**WHO CAN ATTEND?**
The 2019 course will also be offered to UKCTAS affiliated organisations and those working in public health, community safety or a related field. If you are unsure about its suitability for your needs please contact: Dr. Sadie Boniface (sadie.boniface@kcl.ac.uk)

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**TOPICS COVERED**
- The aetiology of alcohol problems including biological and cultural factors and the influence of co-morbidity and social inequalities.
- The history of, and current issues in, conceptualising alcohol use, problems and the development of alcohol policy in the UK and internationally.
- Alcohol harms in terms of morbidity and mortality amongst individual drinkers and related harms to others and a societal level.
- Population-level alcohol policy options, their goals, evidence base, contribution to reducing alcohol-related harm and cost-effectiveness: alcohol pricing, marketing and availability.
- The role of the alcohol industry in relation to alcohol problems and policy.
- How individual alcohol consumption, problems and disorders are defined and identified.

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**Alcohol Policy Overview**
- Effective policy options & evidence.
- Current & historic perspectives.
- Alcohol availability licensing & local regulatory options.
- Alcohol pricing: Framing the policy.

**Price, Place & Promotion**
- Alcohol pricing: Framing the policy.
- Licensing & availability
- Alcohol marketing: strategies & policies
- Local policy options.
- Alcohol industry positions & strategies.

**Alcohol Use & Effects**
- Measuring & monitoring consumption data.
- Alcohol & gender.
- Pregnancy & parenting.
- Genetics, intoxication & the brain
- Brief interventions.

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**MORE INFO? / HOW TO APPLY?**
To make an enquiry or to apply please contact Dr Sadie Boniface.

More information can be found on [UKCTAS.net/alcoholmasters](http://UKCTAS.net/alcoholmasters).