

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
09.30-11.00	Intro, history and policy context Rachael Murray/John Britton	Neurobiology of nicotine addiction David Balfour	Youth smoking uptake Amanda Amos	Smoking cessation 1 Rachael Murray	Use of mass media for smoking prevention and cessation Sarah Lewis
11.15-12.45	Health effects of nicotine and tobacco use John Britton	Genetics of addiction Amy Taylor	Youth smoking prevention Amanda Amos	Smoking cessation 2 Ann McNeill	Tobacco packaging as a communication tool Crawford Moodie
13.30-15.00	The role of the tobacco industry Jenny Hatchard	Policy and advocacy in tobacco control Amanda Sandford	Smoking in Pregnancy Tim Coleman	Smoking cessation 3 Dunja Przulj	Tobacco harm reduction Ilze Bogdanovica
15.15-16.45	Smoke free legislation Sally Haw	Taxation and smuggling of tobacco products Amanda Sandford	Behaviour change techniques Ann McNeill	Smoking and health inequalities Elena Ratschen	Module wrap up and close Rachael Murray