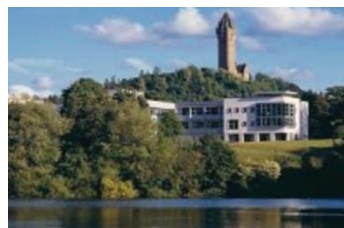




UKCTAS

UK Centre for Tobacco & Alcohol Studies

UNIVERSITY of STIRLING



Nicotine and Tobacco: Current Issues, Policy and Practice

Postgraduate Continuing Professional Development Course

30th May - 2nd June 2017

Stirling Court Hotel, University of Stirling

Building on our previous CPD courses on tobacco control and alcohol policy, the UK Centre for Tobacco and Alcohol Studies is delighted to be offering the CPD course on nicotine and tobacco again in 2017.

Successfully introduced in 2015, the course is aimed at professionals working in a range of organisations who are interested in public health and policy. The module is taught by leading academics and practitioners.

In addition to the topics covered on our previous tobacco control CPD, we will also be examining in detail the **current evidence on tobacco harm reduction, electronic cigarettes and other nicotine-containing devices.**

More details, including a draft programme, are available on our website www.ukctas.net

What did previous participants say?

- ★ *"An excellent course. Informative and evidence-based"*
- ★ *"Thoroughly enjoyed the course. The level of information and delivery was pitched superbly."*
- ★ *"Excellent range of fantastic speakers. I have learnt so much."*
- ★ *"It has given me food for thought for areas that need addressing in my workplace. Fantastic setting, beautiful venue."*
- ★ *"I found it thought provoking and confidence giving in terms of being armed with the latest information and evidence."*

**Discounted accommodation is available at Stirling Court
for £59 B&B per night for all course attendees**



Learning outcomes

On successful completion of the module, students will be able to:

- Describe and discuss patterns of tobacco consumption, prevalence and addiction and the rise of e-cigarette use.
- Assess key milestones in tobacco and nicotine policy and the contribution of policy in developing and implementing effective interventions.
- Critically discuss the role of commercial interests, including the tobacco industry, in promoting tobacco use and recent controversies regarding the e-cigarette industry.
- Describe and discuss the range of effective interventions to reduce tobacco use and the place of tobacco harm reduction, including e-cigarettes, in addressing tobacco use.
- Assess the potential impact of current and emerging tobacco control priorities on different population groups, including tobacco harm reduction approaches.
- Discuss principles of media advocacy as applied to current issues in tobacco control.

Sessions include

Prof Robert West, University College London and UKCTAS *Latest trends in cigarette smoking and electronic cigarette use*

Prof Linda Bauld, University of Stirling and UKCTAS *Policies on nicotine and tobacco: An overview*

Prof John Britton, University of Nottingham and UKCTAS *Health effects of tobacco and nicotine*

Prof Marcus Munafo, University of Bristol and UKCTAS *Nicotine dependence*

Martin Dockrell, Public Health England *Implementing tobacco control and tobacco harm reduction*

Prof Jeff Collin, University of Edinburgh and UKCTAS *The tobacco industry*

Prof Amanda Amos, University of Edinburgh and UKCTAS *Young people, smoking and e-cigarette use*

Martine Stead, University of Stirling and UKCTAS *Social marketing*

Prof Ann McNeill, Kings College and UKCTAS *Smoking and mental health*

Dr Lynne Dawkins, London South Bank University *Treatment approaches, including e-cigarettes for smoking cessation*

QUESTIONS?

WHO IS ORGANISING THE COURSE?

This course is provided by the UK Centre for Tobacco and Alcohol Studies (UKCTAS), a Public Health Research Centre of Excellence which includes 13 universities (www.ukctas.net). The course is coordinated by Prof Linda Bauld and Dr Allison Ford from the Institute for Social Marketing at the University of Stirling (2014 winner of the Queen's Anniversary Prize for Higher and Further Education).

IS THE COURSE ACCREDITED?

The course can be taken on a stand-alone basis, or participants can gain 10 Masters level credits from the University of Stirling by completing a 3,000 word assignment. These credits can contribute to a relevant postgraduate diploma or Masters for up to 5 years after attendance. Students will have access to the University of Stirling online learning platform before and after the course to access reading materials, presentations etc.

ELIGIBILITY?

Ideally you will be working in public health or a related field or you may just have an interest in this area. Please contact Dr Allison Ford (a.j.ford@stir.ac.uk) if you are unsure about its suitability for your needs. If you wish to take the course on an accredited basis, you must have an undergraduate degree (in any discipline).

COST?

If you book before 28th February 2017, the early-bird cost is: £450, or £599 for students seeking accreditation. From 28th February, the cost is £550 unaccredited, or £699 if seeking accreditation. The cost covers lunch and refreshments throughout the course, a networking dinner, and a packed lunch on departure. Accommodation is not included but can be booked on your behalf. Early booking is essential to secure a room.

MORE INFO? / HOW TO APPLY?

To make an enquiry or request an application form please contact the **CPD/TPG Team**:

Institute for Social Marketing, UK Centre for Tobacco and Alcohol Studies, Faculty of Health Sciences and Sport, University of Stirling. Email: health.sci.cpd@stir.ac.uk, Phone: 01786 466336.