

**UKCTAS Ten Year Celebration Conference**  
**Monday 16th July**

12.00-1.00	<b>Registration &amp; Lunch</b>	<b>Presenter</b>	<b>Institution</b>
1.00-1.10	<b>Welcome and overview of UKCTAS 2008-18</b>	John Britton	Nottingham
1.10-1.20	<b>Capacity building and user engagement in UKCTAS</b>	Ann McNeill	KCL
1.20-2.10	<b>Understanding and changing behaviour</b> Applying behavioural science to understanding population-wide influences on smoking and smoking cessation: insights from the Smoking Toolkit Study The impact of alcohol hangover on cognition The use of aids for alcohol reduction and the role of digital interventions: insights from the Alcohol Toolkit Study and Drink Less app	Olga Perski  Craig Gunn Claire Garnett	UCL  Bath UCL
2.10-2.50	<b>Changing environments and informing choices</b> Serving size reductions as a 'nudge' intervention for alcohol consumption Alcohol product labelling and health communication Tobacco and nicotine product switching in relation to plain packaging	Inge Kersbergen Angela Attwood Ilze Bogdanovica	Liverpool Bristol Nottingham
2.50-3.15	<b>Break</b>		
3.15-4.15	<b>Treating tobacco dependency</b> The role of the Cochrane centre and impact on treatment The nicotine preloading trial The Hospital-2-Home study Conversation analysis of brief interventions on smoking by GPs	Jon Livingstone-Banks Nicola Lindson Rebecca Thorley Hannah Wheat	Oxford Oxford Nottingham Oxford
4.15-5.00	<b>E-cigarettes and harm reduction:</b> E-cig nicotine delivery and user reactions E-cigs for smoking cessation in lung cancer patients E-cigarettes and harm perceptions	Natalie Bisal Lesley Sinclair Leonie Brose	QMUL Stirling KCL
5.00-5.45	<b>Guest lecture: Policy developments and the impact of UKCTAS research</b>	Martin Dockrell	PHE

## Tuesday 17<sup>th</sup> July

9.00-9.30	<b>The ethics of the tobacco endgame</b>	Richard Ashcroft	QMUL
9.30-10.00	<b>Inequalities:</b> Impact of primary care stop smoking support on socioeconomic inequalities in cessation in the UK: a systematic review and national equity analysis. E-cigarettes and smoking inequalities: a systematic analysis of academic literature.	Caroline Smith Mark Lucherini	Edinburgh Edinburgh
10.00-10.45	<b>Smoking, social norms and mental health</b> How have social norms about smoking changed over time? Smoking behaviour and cessation among people with mental health problems Development and evaluation of smoke-free policy in South London and Maudsley NHS Foundation Trust	Katie East Leonie Brose Debbie Robson	KCL KCL KCL
10.45-11.15	<b>Break</b>		
11.15-12.15	<b>Policy evaluation</b> Alcohol mass media campaigns and alcohol consumption Age-period-cohort effects in smoking prevalence Using time series analysis to measure policy effects Alcohol and tobacco imagery in the media	Ben Young Magdalena Opazo-Breton Katie Eminson Alex Barker	Nottingham Nottingham Nottingham Nottingham
12.15-12.45	<b>Costs and health economics of tobacco and alcohol use</b> Alcohol costs in primary care Tobacco costs in secondary care	Duncan Gillespie/Yue Huang Duncan Gillespie/Qi Wu	Sheffield/Nottingham Sheffield/York
12.45-1.30	<b>Lunch</b>		
1.30-2.30	<b>Marketing and industry activity</b> Corporate influence on science – a taxonomy Alcohol marketing exposure, consumption and brand knowledge in young people Plain packs evaluation and pack prices Dissuasive cigarettes, novel research methods in nicotine and tobacco research	Tess Legg Nathan Critchlow Rosemary Hiscock Crawford Moodie	Bath Stirling Bath Stirling
2.30-3.15	<b>International work</b> Smoking among children in The Gambia Impact of the end of conflict on alcohol consumption in Sri Lanka The Tobacco Control Capacity Programme: A new GCRF GROW grant	Aisha Jallow-Isa Manjula Nugawela Fi Davidson	Nottingham Bristol Stirling
3.15-4.00	<b>Closing lecture: UKCTAS in the UK and beyond: What next?</b>	Linda Bauld	Stirling