



UKCTAS

UK Centre for Tobacco & Alcohol Studies



University of Stirling, Central Scotland

UNIVERSITY of STIRLING



21ST - 24TH MAY 2018

NICOTINE & TOBACCO: CURRENT ISSUES, POLICY & PRACTICE

The UK Centre for Tobacco and Alcohol Studies is delighted to be offering the CPD course on nicotine and tobacco again in 2018

Taught by world-leading academics and practitioners, the module is aimed at professionals working in a range of organisations who are interested in public health and policy in the UK or internationally.

- ★ *"The range and diversity of topics was pitched perfectly."*
- ★ *"An excellent course. Informative and evidence-based."*
- ★ *"Extremely enjoyable course, a good refresher and I learnt plenty of new evidence."*
- ★ *"Having access to such a range of tobacco control experts has been invaluable."*
- ★ *"I felt very privileged to hear from such eminent and respected speakers."*
- ★ *"Fantastic setting, beautiful venue."*
- ★ *"I really enjoyed the course. It covered everything that's relevant to my work. I learnt so much."*

More details, including a full programme, are available at www.ukctas.net

Prof. Linda Bauld
University of Stirling
Nicotine & tobacco policies

Dr. Jamie Brown
University College London
Latest trends in smoking & e-cigarette use

Louise Ross *NEW*
Leicester Stop Smoking Service
Hard to reach groups

Prof. Ann McNeill
Kings College London
Smoking & mental health

Dr. Lynne Dawkins
London South Bank University
Treatment approaches for cessation & harm reduction

Prof. Amanda Amos
University of Edinburgh
Young people, smoking & e-cigarette use

Martine Stead *NEW*
University of Stirling
Mass media for smoking prevention & cessation

Prof. Jeff Collin
University of Edinburgh
The tobacco industry

WHERE?

Stirling Court Hotel
University of Stirling

WHEN?

12.00, Monday 21st May
to
13.00, Thursday 24th May
2018



CANCER RESEARCH UK



igniting our potential

COURSE CONTENT

DAY 1 – 21ST MAY

- Tobacco control & harm reduction policies
- Current & historic perspective
- International, UK & local view
- Latest trends in smoking & e-cigarette use

DAY 2 – 22ND MAY

- Health effects of nicotine & tobacco
- Nicotine dependence
- Young people, smoking & e-cigarette use
- Smokefree environments
- Smoking in pregnancy

DAY 3 – 23RD MAY

- Smoking & mental health
- Tobacco packaging, plain packaging & beyond
- Treatment approaches for stopping smoking including harm reduction
- Smoking cessation for hard to reach groups

DAY 4 – 24TH MAY

- Tobacco industry actions & influence, globally & in the UK
- Mass media for smoking prevention & cessation
- How to work with the media

QUESTIONS?

WHO IS ORGANISING THE COURSE?

This course is provided by the UK Centre for Tobacco and Alcohol Studies (UKCTAS), a Public Health Research Centre of Excellence which includes 13 universities (www.ukctas.net). The course is co-ordinated by Dr. Allison Ford and Prof. Linda Bauld from the Institute for Social Marketing at the University of Stirling.

IS THE COURSE ACCREDITED?

The course can be taken on a stand-alone basis, or if participants wish to consolidate their learning, they can complete a 3,000 word essay which will be assessed for 10 Masters-level credits from the University of Stirling. **All students will have access to slide-sets after the course.**

ELIGIBILITY?

The course is open to UK and international delegates. Previous participants have included people working in public health, local and national tobacco control policy, or those new to tobacco control research or practice.

Please contact Dr. Allison Ford (a.j.ford@stir.ac.uk) if you are unsure about its suitability for your needs.

COST?

If you book on/before 28th February 2018, the cost is: £499, or £649 for students seeking accreditation. From 1st March, the cost is £599 unaccredited, or £749 if seeking accreditation.

The cost covers lunch and refreshments throughout the course, a networking dinner on Monday evening, and a packed lunch on departure.

Accommodation is not included but can be booked for you (see below).

MORE INFO? / HOW TO APPLY?

To make an enquiry or request an application form please contact our CPD Team, Faculty of Health Sciences and Sport, Pathfoot Building, University of Stirling, FK9 4LA. Email: health.sci.cpd@stir.ac.uk, Phone: 01786 466 336.

The full programme and application form are also available from www.ukctas.net

HURRY! PLACES ARE LIMITED.

Places will be allocated on a first come, first served basis. Student numbers are capped at 40 to ensure an effective learning experience and networking opportunities. Early bird discounts apply until 28th February 2018. Applications will not be taken after 9th May 2018.

BOOKING ACCOMMODATION/RESIDENTIAL OPTION

A block of rooms has been reserved at the Stirling Court hotel for those who wish to take the course on a residential basis. The cost of a double or twin bedded en-suite room for single occupancy, including breakfast is £61.00 per night, and includes access to our on-campus sports facilities including a 50M swimming pool. If you choose to stay at Stirling Court, we will book a room for you and add this cost to your account. Early booking is essential to secure a room.

Further information about the venue can be obtained from www.stirlingcourthotel.com

GETTING TO STIRLING

Stirling's central Scottish location is within easy reach of Edinburgh and Glasgow airports which are well served by air, road and rail networks.

NEW FOR 2018

ADDITIONAL BREAKOUT SESSIONS RELEVANT TO

INTERNATIONAL TOBACCO CONTROL

WEDNESDAY 23RD MAY

TAXATION & ILLICIT TOBACCO

Deborah Arnott,
Action on Smoking & Health (ASH)

SMOKELESS TOBACCO

Prof. Kamran Siddiqi,
University of York

TOBACCO MARKETING

Crawford Moodie,
University of Stirling